POLE POCKET AREA

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Outdoor Banners:
Zoom Flex, Medium Edge Shape

Total Graphic Area: 36.5”w X 97”h
Total Finished Area: 32.5”w X 93”h
Total Visual Area: 29.5”w X 90.5”h

Please be sure to include the 2” bleed on the left and right and 4” on top and bottom of the graphic (note trim, stitch & pole pocket locations on template). Please keep all critical elements (text, logos, etc.) off of the gray area on the template.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print

bleed area
trim line
fold line
stitch line

bleed area
trim line